

Penetrating HOOF-IT™



An Intensive, Penetrating Liquid Hoof Formula

NEW!
Improved Packaging
New Applicator!!!



Independent Research Study

Texas A&M found Hoof-It liquid hoof formula to be one the most effective brands available to enhance vital hydration longevity of the hoof wall. The study revealed that Hoof-It liquid provided long-lived hydration and health to the hoof.

- **Proper Hoof Moisture Balance:** The hoof wall must maintain sufficient hydration content, in correct balance, in order to flex and stretch at stress points. If this elasticity is lost, the hoof wall will tend to split, crumble or crack. Hoof-It is an intensive liquid hoof preparation that works in harmony with horse's hooves to help restore and preserve natural levels of vital hoof moisture balance deep within the hoof.
- **Advanced Penetrating Action:** Hoof-It's active formula was designed to absorb quickly and start working immediately to help keep hooves flexible, healthy and strong. Hoof-It penetrates deep within the hoof structure and keeps working 24 hours after application to help regulate hoof hydration.
- **Beautiful Appearance:** Develops a strong, natural and healthy hoof appearance—lustrous and supple. Provides a nice, clean show finish. Hoof-It does not attract dirt.
- **Easy to Apply:** Hoof-It can be applied in less than a few minutes as part of your daily hoof care regimen. Packaged with a durable, user-friendly applicator brush, Hoof-It is clean, fast and easy to manage.
- **Protective, Breathable Shield:** Hoof-It is a non-greasy, premium formula enriched with an exceptional intermixture of natural healing oils carefully blended with amino acids, biotin, vitamin A, vitamin D, and vitamin E along with added natural key ingredients that help hydrate, replenish and protect even the driest hooves. Hoof-It does not contain wax or petroleum derivatives known to "seal off" or impair normal movement of moisture through the hoof wall. The superior formulation helps to nourish hooves with a protective, breathable shield.

***A unique formulation
that works in harmony
with hooves to
help restore and preserve
natural levels
of vital moisture.***



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